



*Under the auspices of the*  
**PRESIDENCY OF THE  
REPUBLIC OF TURKEY**



**Halal For All Generations:**  
*"Importance of Family and Youth"*

**7<sup>th</sup> OIC HALAL EXPO  
&  
5<sup>th</sup> WORLD HALAL SUMMIT**  
**28 November – 01 December 2019**  
**Eurasia Show and Art Center, Yenikapı / Istanbul / TURKEY**



**In association with:**



**Organized by:**





# 7<sup>th</sup> OIC HALAL EXPO

28 November – 01 December 2019 Istanbul/TURKEY

## ABOUT 7<sup>th</sup> OIC HALAL EXPO 2019

Under the Auspices of the Presidency of the Republic of Turkey, with the participation of His Excellency **Mr. Recep Tayyip ERDOĞAN**, President of the Republic of Turkey, 7<sup>th</sup> Organization of Islamic Cooperation (OIC) Halal Expo, organized by **Discover Events** in association with Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for Islamic Countries (SMIIC) and supported by the related ministries and governmental institutions of the Republic of Turkey will be held on **28<sup>th</sup>, November – 01<sup>st</sup>, December, 2019 in Istanbul, Turkey.**



## 6<sup>th</sup> OIC Halal Expo – Statistics



**Exhibition Area**  
**14.257 m<sup>2</sup>**



**Visitors**  
**38.750**



**Countries**  
**35**



**Exhibitors**  
**316**



**Buyers**  
**200**



**B2B Meetings**  
**6100**

## EXHIBITOR COUNTRIES 2018



AFGHANISTAN



ALGERIA



AUSTRIA



AZERBAIJAN



BANGLADESH



BELGIUM



CAMEROON



CANADA



CROATIA



EGYPT



FRANCE



GHANA



INDIA



JORDAN



KAZAKHSTAN



KOREA



KOSOVA



LEBANON



LIBYA



MALAYSIA



MALDIVES



MOROCCO



NIGERIA



PALESTINE



RUSSIA



SAUDI ARABIA



SPAIN



SRI LANKA



THAILAND



TUNISIA



TURKEY



U.K



USA



UZBEKISTAN

## IDENTIFICATION OF THE ORGANIZATION

EXHIBITION	: 7 <sup>th</sup> OIC Halal Expo 2019
SUMMIT	: World Halal Summit 2019
DATE	: 28 November – 01 December 2019
LOCATION	: Istanbul / TURKEY
VENUE	: Eurasia Show and Art Center, in Yenikapi
ORGANIZER	: Discover Events
IN ASSOCIATION WITH	: The Islamic Centre for Development of Trade (ICDT) The Standards and Metrology Institute for Islamic Countries (SMIIC)



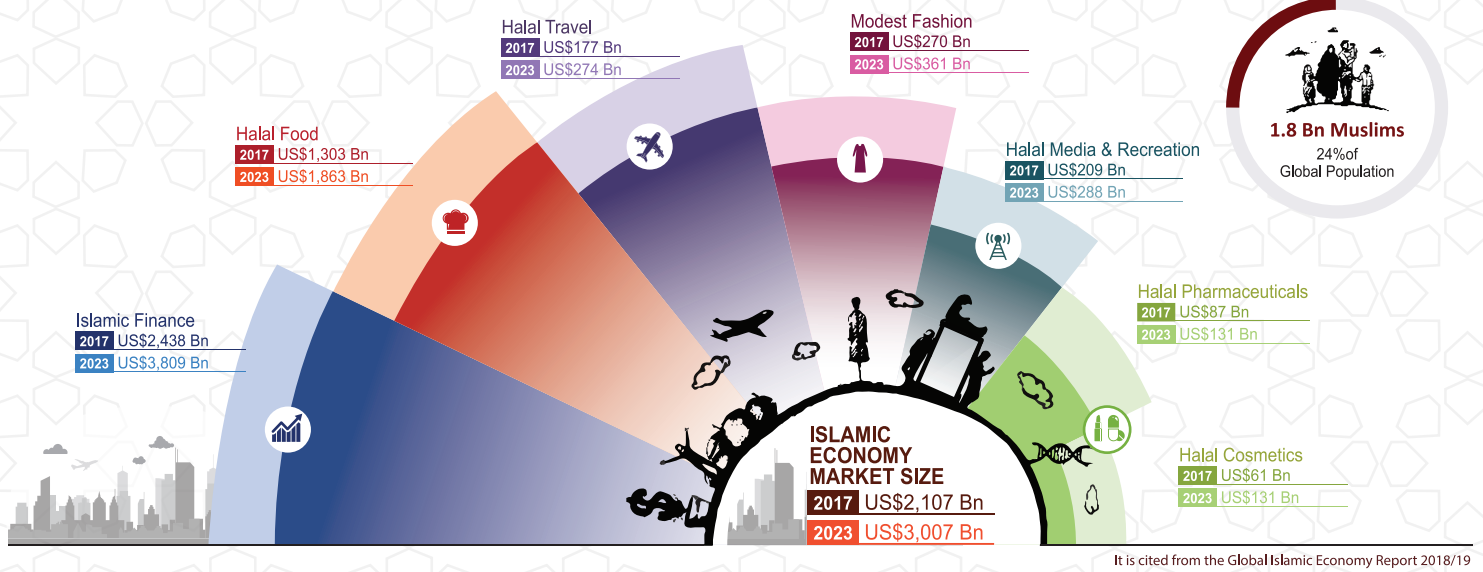
[www.halalexpocom.tr](http://www.halalexpocom.tr) | [www.worldhalalsummit.com.tr](http://www.worldhalalsummit.com.tr)



# HALAL FOR ALL GENERATIONS:

## "IMPORTANCE OF FAMILY AND YOUTH"

### Global Islamic Economy



### BUYER PROFILE

- Distributors
- Import-Export companies
- Wholesalers
- Manufacturers
- Trading companies
- Investors
- Service suppliers
- Retail & chain supermarkets
- HORECA representatives
- Tourism operators and agencies
- Tourism industry suppliers
- Diplomatic missions
- Governmental purchasing authorities
- Public institutions and organizations
- Other

### EXHIBITOR PROFILE

- Food & Beverage Manufacturers
- Food Processing & Packaging
- HORECA
- Cosmetics & Personal Care
- Pharmaceutical Products
- Islamic Finance
- Media
- Non-Governmental Organizations
- Public Sectors
- Halal Certification Bodies
- Education
- Halal Tourism & Accommodation
- Textile & Modest Fashion

### WHY EXHIBIT?

- Obtain an opportunity to increase your trade share in the Halal sector with a volume of 4 trillion dollars.
- Showcase your products and projects to global and regional business community.
- Find new dealers and investors from numerous sectors such as food & beverage, tourism & accommodation, finance, education, cosmetics & pharmaceuticals, textile & modest fashion.
- Meet key decision makers from Turkey, Middle East, Central and Western Europe, Balkan region and Africa with the powerful International Hosted Buyer Program.
- Meet Halal industry players and size the opportunity to profit from common interest.
- Witness the latest sector developments during our conference program under the theme of **Halal for All Generations: "Importance of Family and Youth"** with the participation of international academicians, public and private representatives.
- Benefit from the presence of the most influential international media.

In association with:



[www.halalexpo.com.tr](http://www.halalexpo.com.tr) | [www.worldhalalsummit.com.tr](http://www.worldhalalsummit.com.tr)

Organized by:  
**DISCOVER**  
EVENTS



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**Organized by:**



**Supported by:**

