



Under the auspices of the
**PRESIDENCY OF THE
REPUBLIC OF TURKEY**



Halal For All Generations:
"Importance of Family and Youth"

7th OIC HALAL EXPO
&
5th WORLD HALAL SUMMIT
28 November – 01 December 2019
Eurasia Show and Art Center, Yenikapı / Istanbul / TURKEY



In association with:



Organized by:





7th OIC HALAL EXPO

28 November – 01 December 2019 Istanbul/TURKEY

ABOUT 7th OIC HALAL EXPO 2019

Under the Auspices of the Presidency of the Republic of Turkey, with the participation of His Excellency **Mr. Recep Tayyip ERDOĞAN**, President of the Republic of Turkey, 7th Organization of Islamic Cooperation (OIC) Halal Expo, organized by **Discover Events** in association with Islamic Centre for Development of Trade (**ICDT**) and the Standards and Metrology Institute for Islamic Countries (**SMIIC**) and supported by the related ministries and governmental institutions of the Republic of Turkey will be held on **28th, November – 01st, December, 2019 in Istanbul, Turkey.**



6th OIC Halal Expo – Statistics



Exhibition Area
14.257 m²



Visitors
38.750



Countries
35



Exhibitors
316



Buyers
200



B2B Meetings
6100

EXHIBITOR COUNTRIES 2018



IDENTIFICATION OF THE ORGANIZATION

EXHIBITION	: 7 th OIC Halal Expo 2019
SUMMIT	: World Halal Summit 2019
DATE	: 28 November – 01 December 2019
LOCATION	: Istanbul / TURKEY
VENUE	: Eurasia Show and Art Center, in Yenikapı
ORGANIZER	: Discover Events
IN ASSOCIATION WITH	: The Islamic Centre for Development of Trade (ICDT) The Standards and Metrology Institute for Islamic Countries (SMIIC)



In association with:



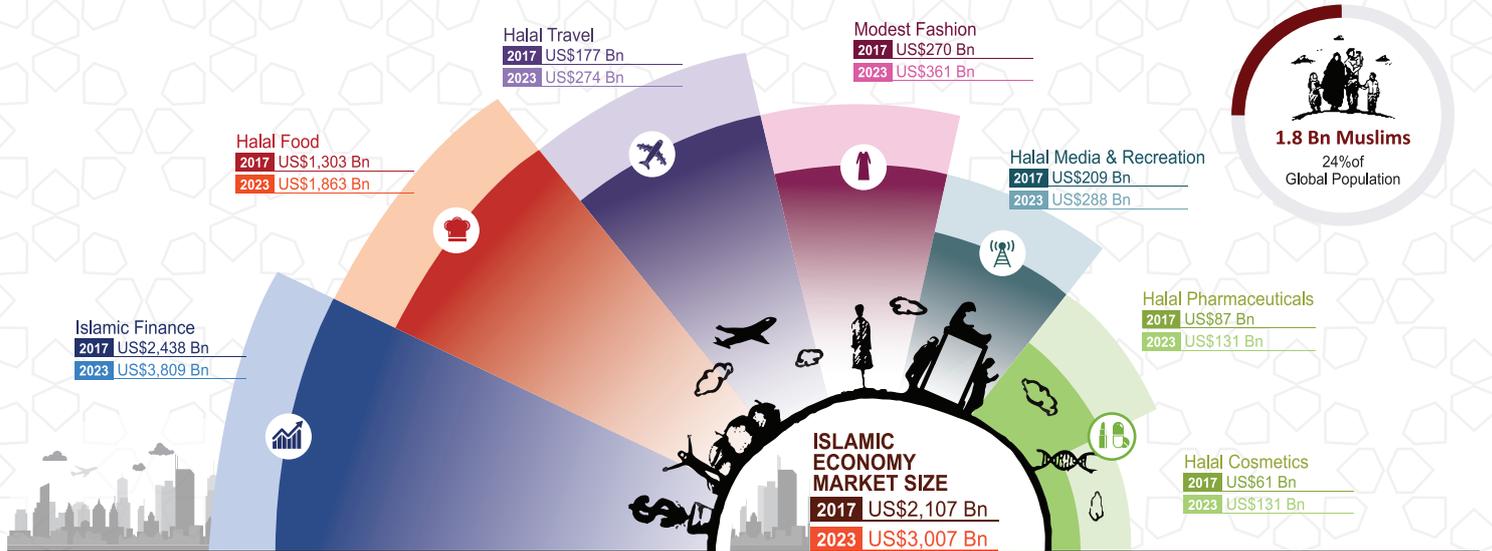
www.halalexp.com.tr | www.worldhalalsummit.com.tr

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HALAL FOR ALL GENERATIONS:

"IMPORTANCE OF FAMILY AND YOUTH"

Global Islamic Economy



It is cited from the Global Islamic Economy Report 2018/19

BUYER PROFILE

- Distributors
- Import-Export companies
- Wholesalers
- Manufacturers
- Trading companies
- Investors
- Service suppliers
- Retail & chain supermarkets
- HORECA representatives
- Tourism operators and agencies
- Tourism industry suppliers
- Diplomatic missions
- Governmental purchasing authorities
- Public institutions and organizations
- Other

EXHIBITOR PROFILE

- Food & Beverage Manufacturers
- Food Processing & Packaging
- HORECA
- Cosmetics & Personal Care
- Pharmaceutical Products
- Islamic Finance
- Media
- Non-Governmental Organizations
- Public Sectors
- Halal Certification Bodies
- Education
- Halal Tourism & Accommodation
- Textile & Modest Fashion

WHY EXHIBIT?

- Obtain an opportunity to increase your trade share in the Halal sector with a volume of 4 trillion dollars.
- Showcase your products and projects to global and regional business community.
- Find new dealers and investors from numerous sectors such as food & beverage, tourism & accommodation, finance, education, cosmetics & pharmaceuticals, textile & modest fashion.
- Meet key decision makers from Turkey, Middle East, Central and Western Europe, Balkan region and Africa with the powerful International Hosted Buyer Program.
- Meet Halal industry players and size the opportunity to profit from common interest.
- Witness the latest sector developments during our conference program under the theme of **Halal for All Generations: "Importance of Family and Youth"** with the participation of international academicians, public and private representatives.
- Benefit from the presence of the most influential international media.

In association with:



www.halalexpo.com.tr | www.worldhalalsummit.com.tr

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DÜZENLEME VE DENETLEME
KURUMU



İSTANBUL
TOURISM
ASSOCIATION



TÜM SANAYİCİ VE İŞADAMLARI
DERNEĞİ



ANKARA ULUSLARARASI SPORCULAR DERNEĞİ



International Halal Tourism Organisation



SANCAKTEPE
BELEDİYESİ



TASPAKON



Türes



TABA
TÜRKİŞİ-AFRİKAN
BİZNESS ASSOCIATION



DÜNYA HALAL İHRACATÇILARI DERNEĞİ



HelalExpo
halalsummit



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The expo is organized under the authorization of TOBB according to the law 5174.

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