



ASIA...THE GATEWAY TO THE LARGEST MARKET
VISION 2025

11 | 12 | 13 September, 2014

Expo Centre, World Trade Centre Mumbai

The rise of Asia as an economic powerhouse ...

Asia is the fastest and increasingly the most important politically and economical progressive continent in the world. Asia accounts for 60% of the world's population. The continent has abundant natural resources, manpower, immense opportunities for trade and investment and huge market potential.

One Summit many opportunities...

The Global Economic Summit 2014 promises to open doors for international businesses to partner with Asian enterprises. This fourth edition of the summit aims to project Asia as the economic power house through a series of programs, exhibits, b2bs and industrial visits. This 3 days power packed summit focuses on the significance of proactive policies to strengthen technologies, innovation, women entrepreneurship and linkages between local, regional and international Trade Promotion Organisations. The summit will discuss the prospects and opportunities of Free Trade Agreements for strategic regional co-operation and its implications on trade and investment.

An overview of the summit...

- Debate on the proposed Asian Economic Block
- Reinforce India's engagement with other Asian Nations
- Enhance trade and investment opportunities
- Catalyse the exchange of resources, technology, knowledge and education



Highlights of the Summit

- Conference
- Exhibition
- B2Bs
- Visit to Industrial Corridors
- Handbook on Asia...The gateway to the largest market vision 2025

Conference will discuss and deliberate on...

1. Contribution of the manufacturing sector to Asia's economic development
2. Relevance of technology, Innovation and knowledge based industry
3. How Asia can become the trade and investment hub
4. The emergence of women entrepreneurship in Asia and their empowerment
5. Discussion on FTAs
6. Role of Trade promotion organisations and their contribution in creating linkages.

The Expo – A catalyst to reinforce your business opportunities....

Alongside the conference, the exhibition offers a unique platform to promote and showcase the Products, Agro and Service sector industries from Asia.

B2B MeetingsA global marketplace for business development

A series of prearranged business meetings will be organised for the participating enterprises/exhibitors to facilitate strategic alliances.

Focus Sectors

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| <ul style="list-style-type: none">• Advertising, Printing, Publishing and Entertainment• Agribusiness and Food Processing• Auto and Auto Components• Business Services and Hospitality• Chemicals and Pharmaceuticals• Construction and Infrastructure• Education and Vocational Training• Electrical and Electronics | <ul style="list-style-type: none">• Energy and Environment• Gems, Jewellery and Handicrafts• Information and Communications technology• Life Sciences and Biotechnology• Mechanical and Metallurgical• Textile and Leather• Trade Promotion and Development• Transportation and logistics |
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An international meeting place for

Manufacturers, SMEs, Corporate house, Public Sector Units, Clusters, Government organisation, Trade Promotion Organisations, Multilateral organisation, financial institution, Technocrats, educational and research institutions, Academician, business service providers, exporters and importers.

