

**RISE OF THE INDUSTRIAL
GOLDEN ERA**

6TH **Muslim World Biz**
Business & Investment Zone 2015

www.muslimworldbiz.com

**LEADING
TRADE EXHIBITION
& CONFERENCE
IN THE MUSLIM WORLD**



ENDORSED BY ORGANISED BY IN COOPERATION WITH



27 - 30 OCTOBER 2015
PUTRA WORLD TRADE CENTRE (PWTC)
KUALA LUMPUR, MALAYSIA

OFFICIAL MAGAZINE **OIC TODAY** Business & Investment Magazine
READERS OF TODAY
LEADERS OF TOMORROW



About Event

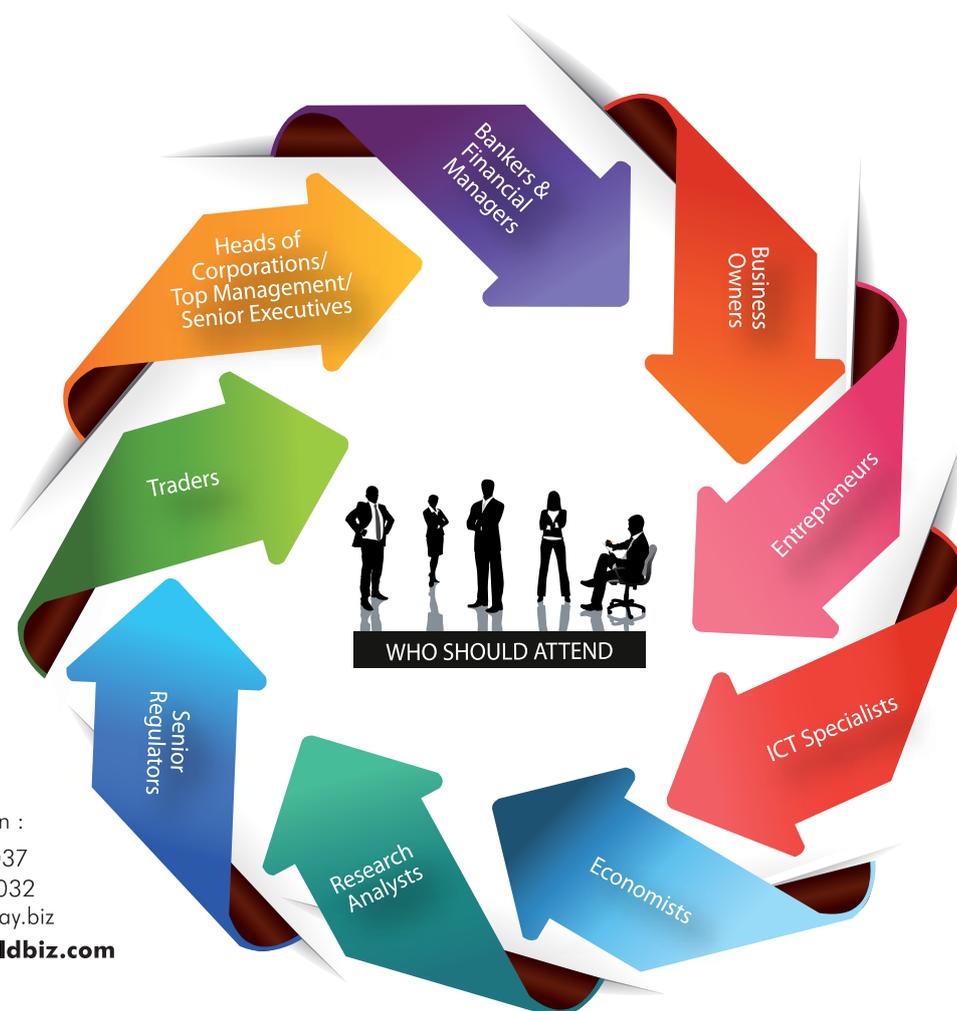
6TH MUSLIM WORLD BIZ 2015



MUSLIM WORLD BIZ is the Leading Trade Exhibition & Conference in the Muslim World and is currently in its 6th Year. Having been organized in Jakarta in its 3rd Year, the 6th Muslim World Biz will be held at the Putra World Trade Centre, Kuala Lumpur with all the features and benefits of a leading exhibition and conference that has made it a success in enhancing the trade and investment among Muslim and Non-Muslim countries.

6th Muslim World Biz is not restricted to only the Muslim Countries as the Muslim population is also well established in ALL 6 Continents and provides the ideal platform for the various sectors of the industry to tap into this 1.7 Billion Muslim population. So, be a part of a Successful Event which has generated trade & investment deals worth over **RM500 Million**.

EXHIBITORS PROFILE:



For more information :
Tel : +603 2681 0037
Fax : +603 2681 0032
Email : info@oictoday.biz
www.muslimworldbiz.com

FOREWARD



Bismillahirrahmanirrahim

Assalamualaikum Warahmatullahi wabarakatuh and Salam 1 Malaysia.

Intra-trade and investment between Muslim countries remains as important as ever, in order to grow our economies, create new job and enhance the living standards of our citizens.

I believe that Muslim countries can build on recent successes to further enhance trade and investments and boost economic co-operations. They should continue to explore, and take full advantage of the huge wealth of natural resources and cultural heritage that each individual country possesses. We need to work towards forging smart partnerships. Creating conducive trade environment, sharing technology and developing infrastructure that will enhance cooperating.

Malaysia will continue to play an important role in supporting the OIC and the Ummah to achieve its goals, especially promoting unity between countries to enhance our achievement. Malaysia also promotes more open and dynamic Islamic dialogue that can play a vital role in energizing trade and services in the Muslim World.

I strongly recommend there is a need to create more awareness on the numerous business opportunities available in the global economy.

I would like to congratulate the OIC International Business Centre, for its continuous effort in promoting trade and investment in Muslim Countries.

PRIME MINISTER
MALAYSIA



A handwritten signature in black ink, appearing to read 'Dato' Sri Mohd Najib', positioned above a horizontal line.

DATO' SRI MOHD NAJIB

MESSAGE FROM MUHAMMAD RAJA TALIB B. DATO' DR. RAJA MOHAMAD ABDULLAH

Warm greetings from OIC International Business Centre Sdn Bhd.

We are pleased to announce that the **6th Muslim World Biz 2015, Trade Exhibition and Conference** will be organized at the Putra World Trade Centre (PWTC), Kuala Lumpur from the 26-30 October 2015.

With the Theme **"RISE OF THE INDUSTRIAL GOLDEN ERA"** this 6th Edition is expected to draw over 300 Malaysian & International Exhibitors occupying close to 1,000 Exhibition Booths in 4 Halls of the Putra World Trade Centre over a 4 day period. It is the ideal platform to network, create & promote brand awareness, conclude deals and expand your business.

2 Day Summit comprising of the **Round Table Talk, OIC Asia Trade & Economic Forum and the Higher Education Conference** with its international panel of experts, is expected to have 1,200 delegates & participants exchanging ideas and learning new concepts that is bound to lead to enriching the lives, knowledge and economy of the participating individuals, organizations and countries.

I invite you to be a part of **The Jewels of Muslim World Award**, one of the World's Leading Prestigious Awards honours the Movers & Shakers who have contributed towards the growth of the global Muslim economy.

With the support of the Government of Malaysia, OIC and other prominent organizations, 6th Muslim World Biz 2015 is geared to play a prominent role in increasing the trade among the Muslim and non-Muslim countries. **6th Muslim World Biz 2015** main focus on providing the platform for Business and Investment has been a success over the last 5 years with over **RM500 million in trade and investment deals signed in 2013 alone.**

Be a part of the 6th Muslim World Biz 2015 which will provide you with the Golden opportunity to expand into the Muslim market both here in Malaysia as well as in the Muslim & Non Muslim countries worldwide. It is the perfect opportunity to tap into the 1.7 Billion Muslim population worldwide.

We look forward to seeing you at the 6th Muslim World Biz 2015, 27-30 October 2015 in Kuala Lumpur. Thank you.

Yours sincerely,

MUHAMMAD RAJA TALIB B. DATO' DR. RAJA MOHAMAD ABDULLAH
Chairman. 6th Muslim World Biz 2015



MESSAGE FROM ALLAHYARHAM DATO' DR. RAJA MOHAMAD ABDULLAH

The Muslim world should focus on business, trade and enhancement of peaceful ways to resolve the massive economic problems it currently faces. This was the prime theory of Allahyarham Dato' Raja Mohamad Abdullah, the CEO of the OIC International Business Centre Sdn Bhd.

He would say the Muslim world has seen its ugly share of wars, conflicts and crises that Muslim populations to linger the rest of the world, pointing out his tenure as the CEO of the company, chairman of the Muslim World BIZ "Business & Investment Zone" Exhibition & Conference, he would press on that it was time for a change, and to him it meant putting the economy ahead of the political debate. Allahyarham Dato' Dr. Raja is the man that relentlessly stood for fellow Muslims, for economic progress, for global integration of the OIC Member Countries and for Malaysia to be known as the catalyst centre for the Global Islamic development.

"Politics sometimes can be divisive, destroys rather than builds, and it does not feed the stomachs," he would insist during our conversations. He would say politics played a very negative role, dividing the Muslim all over the world with regime overthrow, upheavals and political ploys, as we are now seeing in Yemen, Libya and Syria.

"But the economic well-being of the people is not catered for, leaving behind a trail of suffering, poverty and wars," he would say. And this will be one of the last no-holds-barred messages that Raja would have for the global Muslim community, a message that should remain engraved on the walls of history.

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ALLAHYARHAM DATO' DR. RAJA MOHAMAD ABDULLAH
FOUNDER, MUSLIM WORLD BIZ



FORUM & SUMMIT

ROUND TALK TABLE



Be a Part of the in depth discussion among Movers & Shakers of the Global Economy. Learn, Share and Gain Invaluable Knowledge that will be life changing and set you on a course towards Success and growth in your business.

FORUM & SUMMIT

OIC - ASIA TRADE & ECONOMIC FORUM



With the emphasis on enhancing Trade and Investment among OIC and Asian Countries, this 2 day Conference will bring leading financial, trade and economic experts to share their knowledge, their expertise and most importantly their success and how it can be applied



FORUM & SUMMIT

OIC HIGHER EDUCATION CONFERENCE 2015



Perfect Forum for the Leading Malaysian and International Academicians, Researchers, Policy Advisors, Top Education Ministry Officials to analyze, debate and seriously think out of the box in ensuring the Future of our next generation. You would not want to miss out on this opportunity to chart the course of our children's Education.

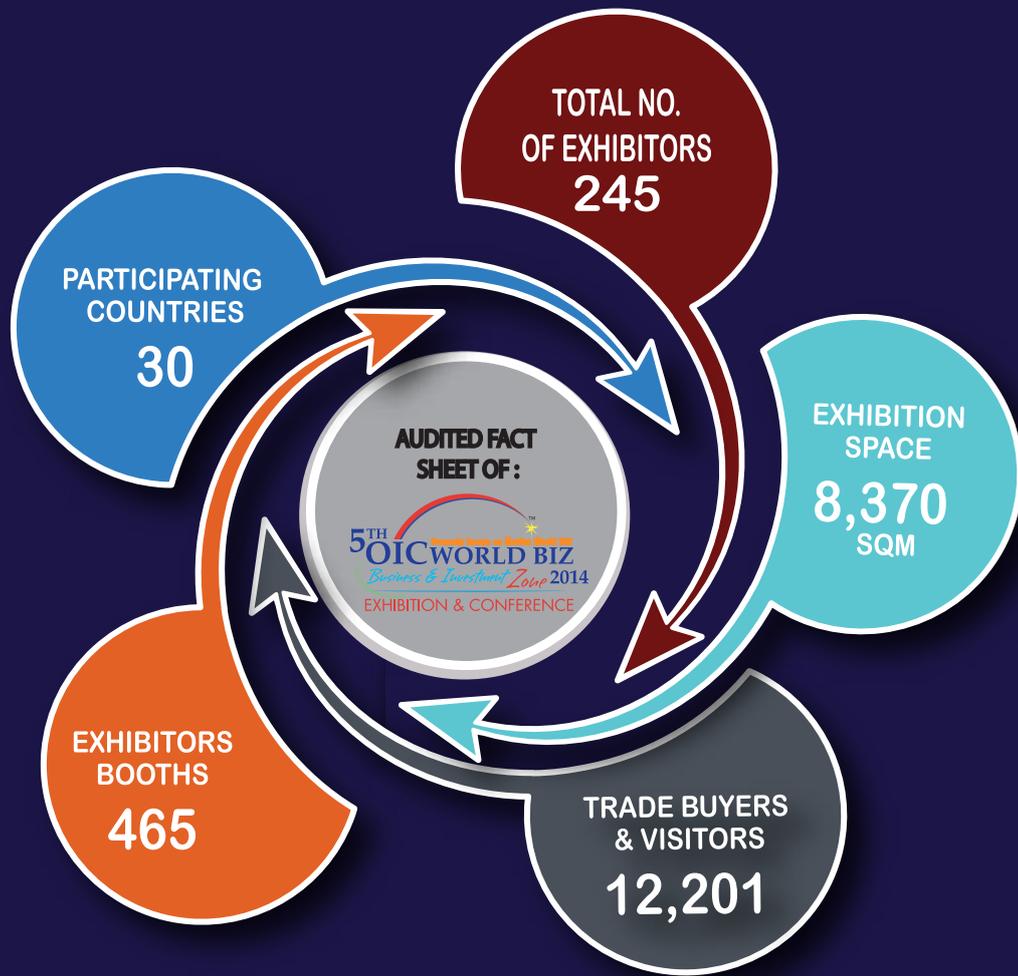
FORUM & SUMMIT

WORLD ISLAMIC TOURISM CONFERENCE & EXPO



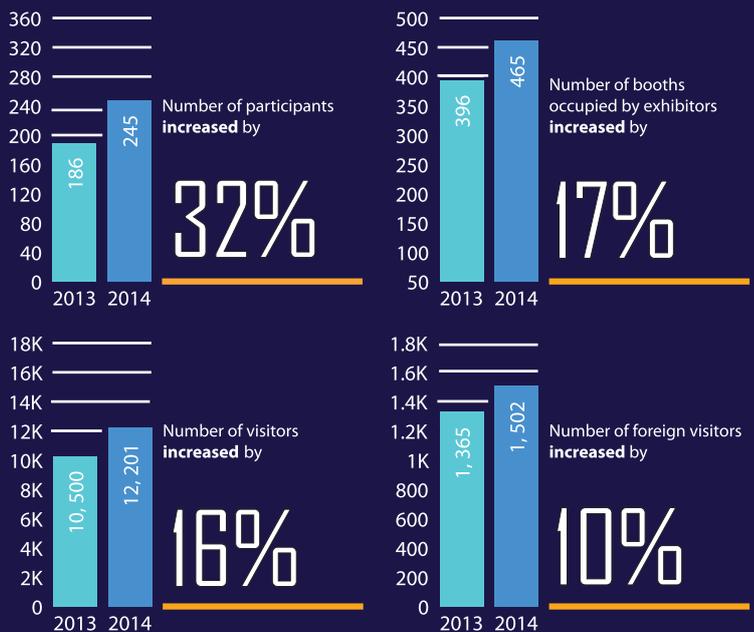
Is a leading Tourism Conference & Exhibition with the main objective of complementing the Ministry of Tourism & Culture's objective of increasing the inbound tourism traffic flow into Malaysia. With a large number of Islamic countries being homes to world heritage sites of inestimable value to world history and culture, WITCX is an avenue to showcase the rich cultural heritage as well as the modern tourist attractions, products and services to increase the intra flow of tourists among the Islamic countries as well as with non-Islamic countries.





COMPARISON BETWEEN EXHIBITION ZONE 2014 AND 2013

• The figures below are audited by an external auditing firm.





PACKAGE RATES

27 - 30 OCTOBER 2015

Putra World Trade Centre (PWTC), Kuala Lumpur



PACKAGE

	1	2	3	4	5	6
	PREMIUM PACKAGE	PEARL PACKAGE	GOLD PACKAGE (18SQM STD SHELL BOOTH)	EXHIBITION (9SQM STD SHELL BOOTH)	SILVER PACKAGE (CONFERENCE & DELEGATES BOOTH)	CONFERENCE PER DELEGATE)
RATES	RM13,500	RM9,898	RM10,989	RM7,500	RM1,888	RM1,200
STANDARD SHELL SCHEME BOOTH (9 sqm) WORTH RM7,500	✓	✓	✓	✓	✗	✗
TWO CONFERENCE SEATS WORTH RM2,400	✓	✓	✓	✗	✗	✗
JEWEL OF MUSLIM WORLD AWARD GALA DINNER - 1SEAT WORTH RM500	✓	✓	✓	✗	✗	✗
TWO FULL PAGE COLOR ADS IN OIC TODAY MAGAZINE WORTH RM15,000	✓	✗	✓	✗	✗	✗
TWO HALF PAGE COLOR ADS IN MUSLIM BIZ TABLOID WORTH RM7,000	✓	✓	✗	✗	✗	✗
OFFICIAL SHOW DAILY (1 FULL PAGE COLOR ADVERTISEMENT) WORTH RM5,000	✓	✓	✗	✗	✗	✗
ONE CONFERENCE SEAT WORTH RM1,200	✓	✓	✗	✗	✓	✓
TOTAL WORTH	RM 38,600	RM 23,600	RM 32,900	RM 7,500	RM 4,800	RM 1,200

BENEFITS

- * Loyalty Discount : 5% (T & C)
- * Early Bird Discount 8% (T & C)
- * Exhibition Rate Applicable for 4 Days
- * Conference Rates Applicable for 2 Days

BOOK NOW !!!

27TH - 30TH OCTOBER 2015
PUTRA WORLD TRADE CENTRE (PWTC), KUALA LUMPUR

Please complete and return this Registration Form together with your FULL PAYMENT to :
OIC International Business Centre Sdn Bhd Level 24, Unit 1A, Menara TH Selborn 153, Jalan Tun Razak, 50400 Kuala Lumpur Malaysia.
 Email : info@oictoday.biz Tel: +603 2681 0037 Fax: +603 2681 0032 Website : www.muslimworldbiz.com

Organisation : _____

Address : _____

Tel : _____ Fax : _____ H/P : _____ Contact Person : _____

Designation : _____ Email : _____

Nature of Business : _____



- Premium Package	RM13,500.00	_____
- Pearl Package	RM 9,898.00	_____
- Gold Package	RM10,989.00	_____
- Silver Package	RM 1,888.00	_____
Total Package :		_____



Standard Shell Scheme Booth (3m x 3m)	RM7,500.00	x _____	booth	=	_____
Bare space (minimum purchase 18 sqm)	RM 615.00	x _____	sqm	=	_____



Round Table Talk 2015 	OIC Higher Education Conference 	OIC Asia Trade & Economic Forum 2015 	World Islamic Tourism Conference & Expo 2015 
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Conference Delegate	RM 1,200.00	x _____	=	_____
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Early Bird discount : 8 % _____

Total : Cost of A + B + C _____

6 % Government Tax _____

GRAND TOTAL _____

* Please specify type of Products / Services _____

- Attached herewith our cheque / Bank Draft No. _____
- I/We have read and understood the contents and hereby agree to abide by terms and conditions as stipulated in the next page.

Authorised Signature & Company Stamp _____

Date _____

Date Received	_____	Cheque No.	_____
Amount	_____	Receipt No.	_____

OTHER EVENTS

JEWELS
of MUSLIM WORLD
SUMMIT 2015

TOURISM
CONFERENCE
2015

Agriculture 2015
CONFERENCE

muslim 2015
WORLD
MEDIA CONFERENCE

UMRAH & HAJJ
CONFERENCE 2015

WORLD MUSLIM
INFRASTRUCTURE FORUM

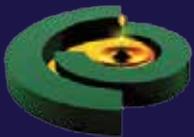
Halal
Conference
2015

WITEX
World Islamic Tourism
Conference & Expo 2015

2015
MUSLIM WORLD
TRADE EXHIBITION

CONTACT : 03 - 2681 0037

OWNER / ORGANISER



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BUSINESS CENTRE

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IN COOPERATION WITH



GOVERNMENT
OF MALAYSIA



ORGANIZATION
OF THE ISLAMIC
COOPERATION (OIC)



ISLAMIC CENTRE FOR
DEVELOPMENT OF TRADE (ICDT)
(Subsidiary Organ Of OIC)



ASSOCIATION OF
MUSLIM WORLD
BUSINESS, MALAYSIA