

RISE OF THE INDUSTRIAL  
GOLDEN ERA

# 6<sup>TH</sup> Muslim World Biz *Business & Investment Zone*

[www.muslimworldbiz.com](http://www.muslimworldbiz.com)

**LEADING  
TRADE EXHIBITION  
& CONFERENCE  
IN THE MUSLIM WORLD**

ENDORSED BY ORGANISED BY

IN COOPERATION WITH



GOVERNMENT  
OF MALAYSIA



OIC INTERNATIONAL  
BUSINESS CENTRE



ORGANIZATION OF THE  
ISLAMIC COOPERATION (OIC)



ASSOCIATION OF  
MUSLIM WORLD  
BUSINESS MALAYSIA



ISLAMIC CENTRE FOR  
DEVELOPMENT OF TRADE (ICDT)  
(Subsidiary Organ Of OIC)

OFFICIAL MAGAZINE

**OIC TODAY** Business & Investment Magazine

READERS OF TODAY  
LEADERS OF TOMORROW

**27 - 30 OCTOBER 2015**

**PUTRA WORLD TRADE CENTRE (PWTC)  
KUALA LUMPUR, MALAYSIA**

ENDORSED BY



ASSOCIATION OF  
ARAB UNIVERSITIES



FEDERATION OF  
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PREFERRED HOTEL



# About Event

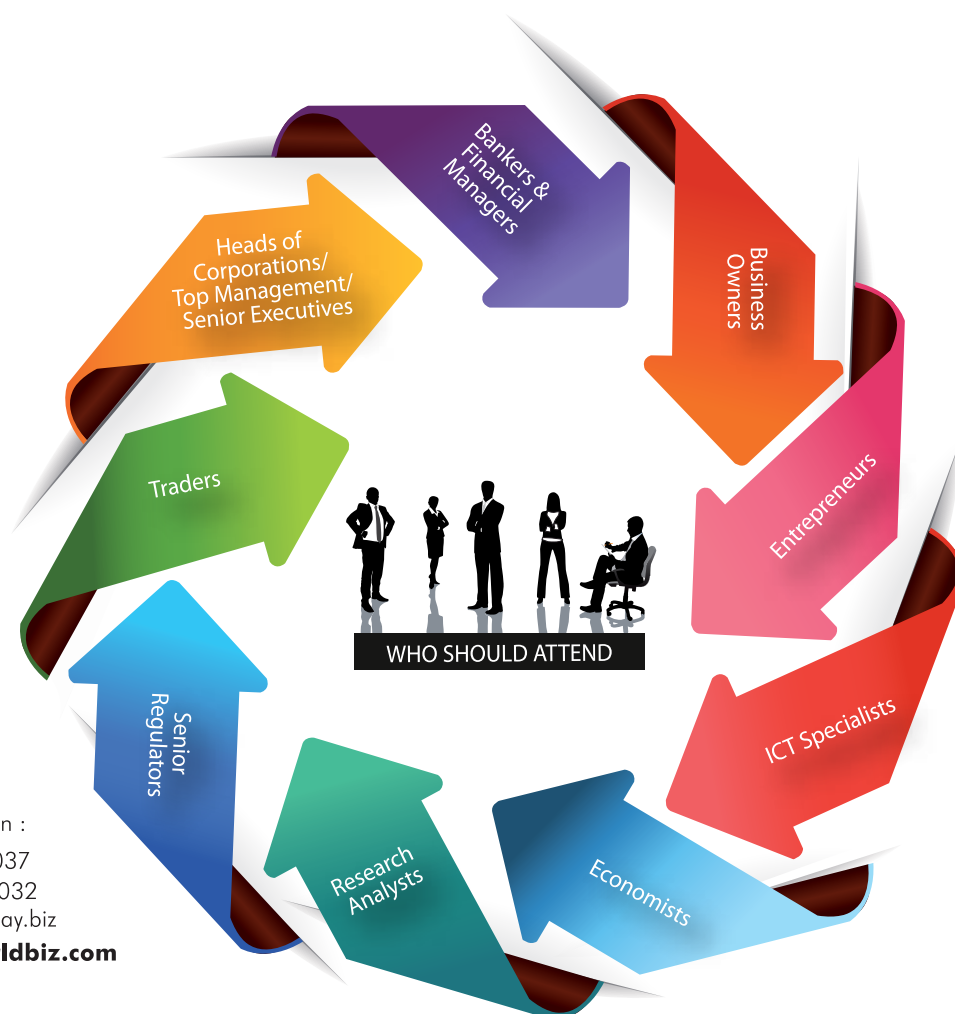
## 6TH MUSLIM WORLD BIZ 2015



MUSLIM WORLD BIZ is the Leading Trade Exhibition & Conference in the Muslim World and is currently in its 6th Year. Having been organized in Jakarta in its 3rd Year, the 6th Muslim World Biz will be held at the Putra World Trade Centre, Kuala Lumpur with all the features and benefits of a leading exhibition and conference that has made it a success in enhancing the trade and investment among Muslim and Non-Muslim countries.

6th Muslim World Biz is not restricted to only the Muslim Countries as the Muslim population is also well established in ALL 6 Continents and provides the ideal platform for the various sectors of the industry to tap into this 1.7 Billion Muslim population. So, be a part of a Successful Event which has generated trade & investment deals worth over **RM500 Million**.

## EXHIBITORS PROFILE:



For more information :  
Tel : +603 2681 0037  
Fax : +603 2681 0032  
Email : [info@oictoday.biz](mailto:info@oictoday.biz)  
**[www.muslimworldbiz.com](http://www.muslimworldbiz.com)**

## FOREWARD



Bismillahirrahmanirrahim

Assalamualaikum Warahmatullahi wabarakatuh and Salam 1 Malaysia.

Intra-trade and investment between Muslim countries remains as important as ever, in order to grow our economies, create new job and enhance the living standards of our citizens.

I believe that Muslim countries can build on recent successes to further enhance trade and investments and boost economic co-operations. They should continue to explore, and take full advantage of the huge wealth of natural resources and cultural heritage that each individual country possesses. We need to work towards forging smart partnerships. Creating conducive trade environment, sharing technology and developing infrastructure that will enhance cooperating.

Malaysia will continue to play an important role in supporting the OIC and the Ummah to achieve its goals, especially promoting unity between countries to enhance our achievement. Malaysia also promotes more open and dynamic Islamic dialogue that can play a vital role in energizing trade and services in the Muslim World.

I strongly recommend there is a need to create more awareness on the numerous business opportunities available in the global economy.

I would like to congratulate the OIC International Business Centre, for its continuous effort in promoting trade and investment in Muslim Countries.

A stylized signature in black ink, consisting of a series of loops and a long horizontal stroke.

DATO' SRI MOHD NAJIB

PRIME MINISTER  
MALAYSIA



## MESSAGE FROM MUHAMMAD RAJA TALIB B. DATO' DR. RAJA MOHAMAD ABDULLAH

Warm greetings from OIC International Business Centre Sdn Bhd.

We are pleased to announce that the **6th Muslim World Biz 2015, Trade Exhibition and Conference** will be organized at the Putra World Trade Centre (PWTC), Kuala Lumpur from the 26-30 October 2015.

With the Theme **"RISE OF THE INDUSTRIAL GOLDEN ERA"** this 6th Edition is expected to draw over 300 Malaysian & International Exhibitors occupying close to 1,000 Exhibition Booths in 4 Halls of the Putra World Trade Centre over a 4 day period. It is the ideal platform to network, create & promote brand awareness, conclude deals and expand your business.

2 Day Summit comprising of the **Round Table Talk, OIC Asia Trade & Economic Forum and the Higher Education Conference** with its international panel of experts, is expected to have 1,200 delegates & participants exchanging ideas and learning new concepts that is bound to lead to enriching the lives, knowledge and economy of the participating individuals, organizations and countries.

I invite you to be a part of **The Jewels of Muslim World Award**, one of the World's Leading Prestigious Awards honours the Movers & Shakers who have contributed towards the growth of the global Muslim economy.

With the support of the Government of Malaysia, OIC and other prominent organizations, 6th Muslim World Biz 2015 is geared to play a prominent role in increasing the trade among the Muslim and non-Muslim countries. **6th Muslim World Biz 2015** main focus on providing the platform for Business and Investment has been a success over the last 5 years with over **RM500 million in trade and investment deals signed in 2013 alone.**

Be a part of the 6th Muslim World Biz 2015 which will provide you with the Golden opportunity to expand into the Muslim market both here in Malaysia as well as in the Muslim & Non Muslim countries worldwide. It is the perfect opportunity to tap into the 1.7 Billion Muslim population worldwide.

We look forward to seeing you at the 6th Muslim World Biz 2015, 27-30 October 2015 in Kuala Lumpur. Thank you.

*Yours sincerely,*

**MUHAMMAD RAJA TALIB B. DATO' DR. RAJA MOHAMAD ABDULLAH**  
**Chairman. 6th Muslim World Biz 2015**





## MESSAGE FROM ALLAHYARHAM DATO' DR. RAJA MOHAMAD ABDULLAH

The Muslim world should focus on business, trade and enhancement of peaceful ways to resolve the massive economic problems it currently faces. This was the prime theory of Allahyarham Dato' Raja Mohamad Abdullah, the CEO of the OIC International Business Centre Sdn Bhd.

He would say the Muslim world has seen its ugly share of wars, conflicts and crises that Muslim populations to linger the rest of the world, pointing out his tenure as the CEO of the company, chairman of the Muslim World BIZ "Business & Investment Zone" Exhibition & Conference, he would press on that it was time for a change, and to him it meant putting the economy ahead of the political debate. Allahyarham Dato' Dr. Raja is the man that relentlessly stood for fellow Muslims, for economic progress, for global integration of the OIC Member Countries and for Malaysia to be known as the catalyst centre for the Global Islamic development.

"Politics sometimes can be divisive, destroys rather than builds, and it does not feed the stomachs," he would insist during our conversations. He would say politics played a very negative role, dividing the Muslim all over the world with regime overthrow, upheavals and political ploys, as we are now seeing in Yemen, Libya and Syria.

"But the economic well-being of the people is not catered for, leaving behind a trail of suffering, poverty and wars," he would say. And this will be one of the last no-holds-barred messages that Raja would have for the global Muslim community, a message that should remain engraved on the walls of history.

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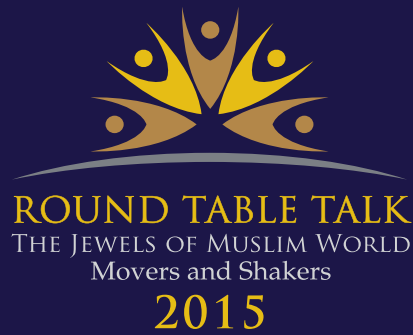
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**ALLAHYARHAM DATO' DR. RAJA MOHAMAD ABDULLAH**  
**FOUNDER, MUSLIM WORLD BIZ**



# FORUM & SUMMIT

## ROUND TALK TABLE



Be a Part of the in depth discussion among Movers & Shakers of the Global Economy. Learn, Share and Gain Invaluable Knowledge that will be life changing and set you on a course towards Success and growth in your business.

# FORUM & SUMMIT

## OIC - ASIA TRADE & ECONOMIC FORUM



With the emphasis on enhancing Trade and Investment among OIC and Asian Countries, this 2 day Conference will bring leading financial, trade and economic experts to share their knowledge, their expertise and most importantly their success and how it can be applied



# FORUM & SUMMIT

## OIC HIGHER EDUCATION CONFERENCE 2015



Perfect Forum for the Leading Malaysian and International Academicians, Researchers, Policy Advisors, Top Education Ministry Officials to analyze, debate and seriously think out of the box in ensuring the Future of our next generation. You would not want to miss out on this opportunity to chart the course of our children's Education.

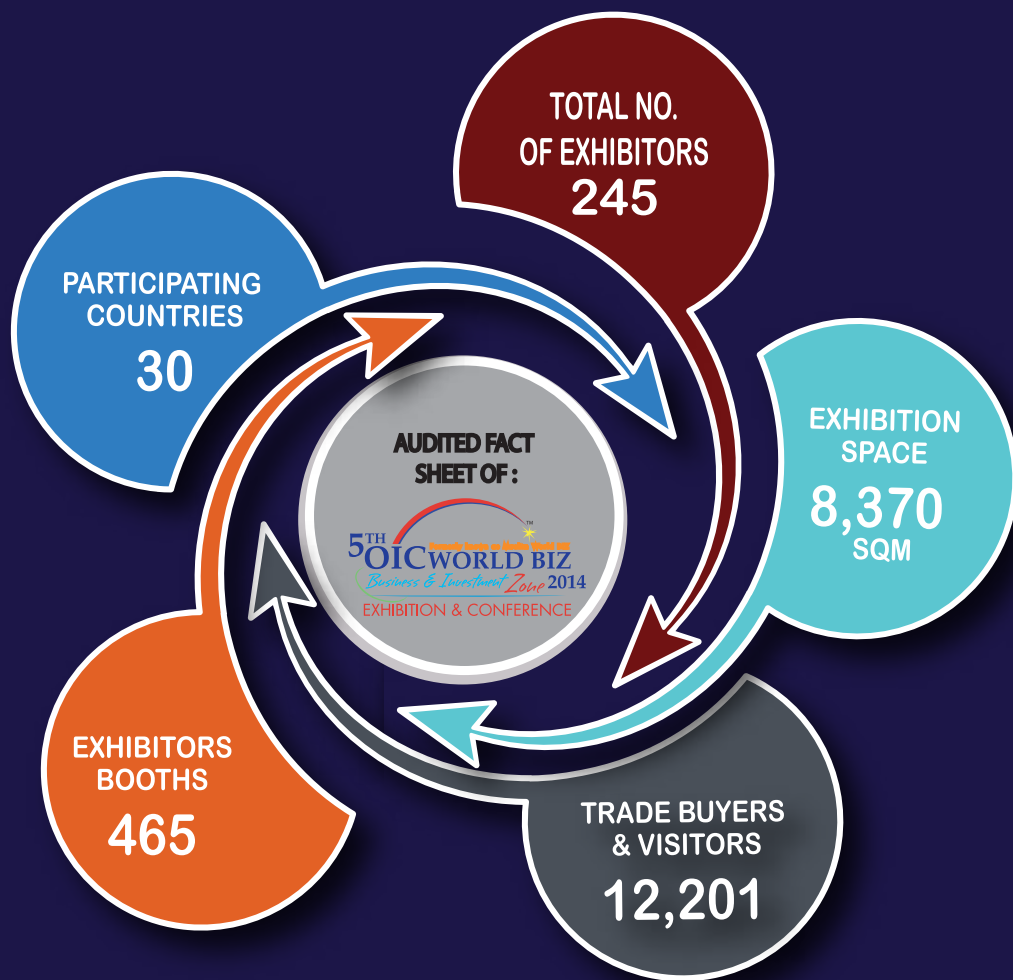
# FORUM & SUMMIT

## WORLD ISLAMIC TOURISM CONFERENCE & EXPO



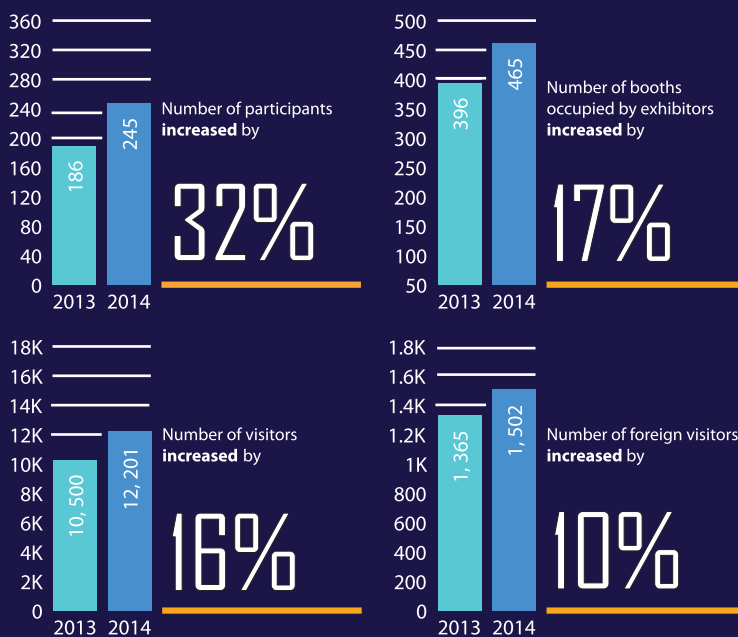
Is a leading Tourism Conference & Exhibition with the main objective of complementing the Ministry of Tourism & Culture's objective of increasing the inbound tourism traffic flow into Malaysia. With a large number of Islamic countries being homes to world heritage sites of inestimable value to world history and culture, WITCX is an avenue to showcase the rich cultural heritage as well as the modern tourist attractions, products and services to increase the intra flow of tourists among the Islamic countries as well as with non-Islamic countries.





## COMPARISON BETWEEN EXHIBITION ZONE 2014 AND 2013

• The figures below are audited by an external auditing firm.



## WHY PARTICIPATE !!!

- > NETWORKING OPPORTUNITY
- > INVESTMENT OPPORTUNITY
- > BRAND / PRODUCT PROMOTION
- > EXPAND BUSINESS
- > BUSINESS SESSIONS







# PACKAGE RATES

27 - 30 OCTOBER 2015

Putra World Trade Centre (PWTC), Kuala Lumpur



## PACKAGE

### RATES

	1	2	3	4	5	6
	PREMIUM PACKAGE	PEARL PACKAGE	GOLD PACKAGE (18SQM STD SHELL BOOTH)	EXHIBITION (9SQM STD SHELL BOOTH)	SILVER PACKAGE (CONFERENCE 4 DELEGATES BOOTH)	CONFERENCE PER DELEGATE)
	RM13,500	RM9, 898	RM10,989	RM7,500	RM1,888	RM1,200
STANDARD SHELL SCHEME BOOTH (9 sqm) WORTH <b>RM7,500</b>	✓	✓	✓	✓	✗	✗
TWO CONFERENCE SEATS WORTH <b>RM2,400</b>	✓	✓	✓	✗	✗	✗
JEWEL OF MUSLIM WORLD AWARD GALA DINNER - 1SEAT WORTH <b>RM500</b>	✓	✓	✓	✗	✗	✗
TWO FULL PAGE COLOR ADS IN OIC TODAY MAGAZINE WORTH <b>RM15,000</b>	✓	✗	✓	✗	✗	✗
TWO HALF PAGE COLOR ADS IN MUSLIM BIZ TABLOID WORTH <b>RM7,000</b>	✓	✓	✗	✗	✗	✗
OFFICIAL SHOW DAILY (1 FULL PAGE COLOR ADVERTISEMENT) WORTH <b>RM5,000</b>	✓	✓	✗	✗	✗	✗
ONE CONFERENCE SEAT WORTH <b>RM1,200</b>	✓	✓	✗	✗	✓	✓
<b>TOTAL WORTH</b>	RM 38,600	RM 23,600	RM 32,900	RM 7,500	RM 4,800	RM 1,200

## B E N E F I T S

- \* Loyalty Discount : 5% (T & C)
- \* Early Bird Discount 8 % (T & C)
- \* Exhibition Rate Applicable for 4 Days
- \* Conference Rates Applicable for 2 Days



BOOK NOW !!!

27<sup>TH</sup> - 30<sup>TH</sup> OCTOBER 2015

PUTRA WORLD TRADE CENTRE (PWTC), KUALA LUMPUR

Please complete and return this Registration Form together with your FULL PAYMENT to :

OIC International Business Centre Sdn Bhd Level 24, Unit 1A, Menara TH Selborn 153, Jalan Tun Razak, 50400 Kuala Lumpur Malaysia.

Email : info@oictoday.biz

Tel : +603 2681 0037

Fax : +603 2681 0032

Website : [www.muslimworldbiz.com](http://www.muslimworldbiz.com)

Organisation : \_\_\_\_\_

Address : \_\_\_\_\_

Tel : \_\_\_\_\_ Fax : \_\_\_\_\_ H/P : \_\_\_\_\_ Contact Person : \_\_\_\_\_

Designation : \_\_\_\_\_ Email : \_\_\_\_\_

Nature of Business : \_\_\_\_\_

- Premium Package RM13,500.00
- Pearl Package RM 9,898.00
- Gold Package RM10,989.00
- Silver Package RM 1,888.00

Total Package : \_\_\_\_\_

Standard Shell Scheme Booth ( 3m x 3m) RM7,500.00 x \_\_\_\_\_ booth = \_\_\_\_\_  
Bare space (minimum purchase 18 sqm) RM 615.00 x \_\_\_\_\_ sqm = \_\_\_\_\_

Round Table  
Talk 2015



OIC Higher  
Education  
Conference



OIC Asia  
Trade & Economic  
Forum 2015



World Islamic  
Tourism Conference  
& Expo 2015



Conference Delegate

RM 1,200.00 x \_\_\_\_\_ = \_\_\_\_\_

Early Bird discount : 8 %

Total : Cost of A + B + C

6 % Government Tax

GRAND TOTAL

\* Please specify type of Products / Services \_\_\_\_\_

1. Attached herewith our cheque / Bank Draft No. \_\_\_\_\_

2. I/We have read and understood the contents and hereby agree to abide by terms and conditions as stipulated in the next page.

Authorised Signature & Company Stamp

Date

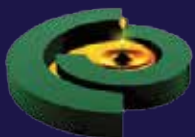
Date Received		Cheque No.	
Amount		Receipt No.	

## OTHER EVENTS



**CONTACT : 03 - 2681 0037**

OWNER / ORGANISER



OIC INTERNATIONAL  
BUSINESS CENTRE

**OIC International Business Centre Sdn Bhd**  
Level 24, Unit 1A , Menara TH Selborn 153,  
Jalan Tun Razak, 50400 Kuala Lumpur Malaysia.  
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IN COOPERATION WITH

